Data protection gone too far: questionnaire survey of patients' and visitors' views about having their names displayed in hospital

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In the past few months, patients' identification name boards have been intentionally removed from hospital wards. The name board is a plan of the ward with the name, location, and consultant in charge of each patient clearly displayed in front of the central nursing station. This ensures that all members of staff can quickly and correctly locate patients. Patients are also identified by a name card above their beds that shows their name and their consultant. Managers feel that these do not comply with the Data Protection Act 1998 and are removing them.¹²

Since these changes have been made, we have misplaced patients as no one was aware that they were still in hospital. We felt this was an unacceptable and dangerous practice and did a survey to find out how patients and visitors feel about having patients' names displayed on name boards and name cards on the ward.

Participants, methods, and results

We gave separate multiple choice questionnaires to a random sample of patients and their relatives in three surgical and two orthopaedic wards in a rural district general hospital in Wales, and four orthopaedic wards in a university hospital in England. We excluded patients who had just had operations and were confused. We did this survey on wards in which name boards and name cards were still displayed. We also stated that these help medical and nursing staff to locate each patient on the ward. The questionnaires are on bmj.com.

We collected 465 questionnaires, of which seven were excluded because more than one option had been chosen. We included 243 patients and 215 visitors, of whom 181 were from orthopaedic and 277 from surgical wards. Patients' mean age was 62.8 (range 17-94), and visitors' mean age was 58.2 (18-85) years. Results of the survey are given in the table. Overall, 233 (96%) patients were in favour of having their names written on the name boards, and 194 (90%) of the

What is already known on this topic

Patients in wards used to be identifiable from name boards at the nurses' station and by names above their bed

The Data Protection Act 1998 throws the legality of this into confusion, but unidentifiable patients may receive substandard care

What this study adds

Most patients and visitors do not mind being identified

Responses of 243 patients and 215 visitors to questionnaires about patients in hospital having their names displayed. Values are numbers; percentages (95% confidence intervals)

	Patients	Visitors	Totals
Have you seen the n	ame board or not?		
Yes	173; 71 (65 to 77)	157; 73 (67 to 79)	330; 72 (68 to 77)
No	70; 29 (23 to 35)	58; 27 (21 to 33)	128; 28 (24 to 32)
Where should the na	me board be located?		
In the open	182; 75 (70 to 80)	160; 74 (69 to 80)	342; 75 (70 to 79)
Hidden	4; 2 (-3 to 7)	12; 6 (0 to 12)	16; 3 (2 to 5)
No preference	57; 23 (19 to 28)	43; 20 (14 to 26)	100; 22 (18 to 26)
Do you mind having privacy?)	your name displayed on the na	ame board (or, does this in	iringe on patients'
Yes	10; 4 (2 to 7)	21; 10 (2 to 5)	31; 7 (4 to 9)
No	233; 96 (93 to 98)	194; 90 (84 to 94)	427; 93 (91 to 96)
Should patients' nam	nes be displayed above their b	eds?	
Yes	236; 97 (95 to 99)	201; 93 (90 to 97)	437; 95 (94 to 97)
No	7; 3 (5 to 8)	14; 7 (3 to 10)	21; 5 (3 to 7)

visitors did not think this infringed upon patients' privacy. When asked about name cards, 236 (97%) patients and 201 (93%) visitors were in favour of names being displayed. Sixteen (3%) were opposed to having name boards placed in the open. Seventy (29%) patients and 58 (27%) visitors had not noticed the name boards displayed in the wards.

Comment

Most patients and visitors do not object to having their names displayed either on cards above their beds or on name boards in front of the nurses' station. A minority of patients prefer not to have their names displayed; displaying only their initials and their consultant's name may anonymise these. Name boards and name cards should be clearly displayed in the ward to ensure the safe delivery of care to patients.

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The questionnaires are on bmj.com

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