

# Financial ties and concordance between results and conclusions in meta-analyses: retrospective cohort study

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## ABSTRACT

**Objective** To determine whether financial ties to one drug company are associated with favourable results or conclusions in meta-analyses on antihypertensive drugs.

**Design** Retrospective cohort study.

**Setting** Meta-analyses published up to December 2004 that were not duplicates and evaluated the effects of antihypertensive drugs compared with any comparator on clinical end points in adults. Financial ties were categorised as one drug company compared with all others.

**Main outcome measures** The main outcomes were the results and conclusions of meta-analyses, with both outcomes separately categorised as being favourable or not favourable towards the study drug. We also collected data on characteristics of meta-analyses that the literature suggested might be associated with favourable results or conclusions.

**Results** 124 meta-analyses were included in the study, 49 (40%) of which had financial ties to one drug company. On univariate logistic regression analyses, meta-analyses of better methodological quality were more likely to have favourable results (odds ratio 1.16, 95% confidence interval 1.07 to 1.27). Although financial ties to one drug company were not associated with favourable results, such ties constituted the only characteristic significantly associated with favourable conclusions (4.09, 1.30 to 12.83). When controlling for other characteristics of meta-analyses in multiple logistic regression analyses, meta-analyses that had financial ties to one drug company remained more likely to report favourable conclusions (5.11, 1.54 to 16.92).

**Conclusion** Meta-analyses on antihypertensive drugs and with financial ties to one drug company are not associated with favourable results but are associated with favourable conclusions.

## INTRODUCTION

A high and increasing proportion of biomedical researchers have financial ties to the pharmaceutical industry.<sup>1-5</sup> Such researchers are more likely to publish articles—economic analyses, reviews, opinion pieces, and even randomised controlled trials—that support products produced by the industry.<sup>4-12</sup> Editors and journals also have been criticised for having financial conflicts of interest that may favour drug companies.<sup>13</sup>

Meta-analyses pool data from multiple studies identified through a systematic review of the literature to provide summary statistics on the efficacy of a given treatment. Such meta-analyses represent the highest level of research evidence in the hierarchy of study types.<sup>14</sup> They also may equal, if not surpass, randomised controlled trials in their cost effectiveness<sup>15</sup> and in their influence on patient care and healthcare policy.<sup>16-17</sup> Drug companies have started to reference meta-analyses in their advertisements.<sup>18</sup>

In the 1990s and early 2000s concerns were expressed about the influence of the pharmaceutical industry on meta-analyses.<sup>19-20</sup> Between 2003 and 2005 the Cochrane Collaboration debated whether its systematic reviews should be funded by drug companies; its current policy statement states that “The sponsorship of a Cochrane review by any commercial source or sources. . . is prohibited.”<sup>21</sup> More recently a study compared matched pairs of Cochrane meta-analyses and industry sponsored meta-analyses published in print journals and found evidence that the industry sponsored meta-analyses were more likely to recommend the experimental drug.<sup>22</sup> The study was, however, unable to control for the possible confounding effects of the Cochrane methodology. In addition, the study examined only eight pairs of meta-analyses and so was unable to comment on the characteristics of meta-analyses not represented in its sample.

Some antihypertensive drugs have been shown to dramatically improve mortality and morbidity. The market for these and other antihypertensive drugs is highly competitive and lucrative. According to market research, both angiotensin receptor blockers and calcium channel blockers were in the top 10 list of global therapeutic drug classes by sales in 2005, equating to earnings of over \$26b (£13b; €18b).<sup>23</sup> Concern exists about the effect of such profits on doctors. The *Wall Street Journal* reported that animosity between the editor of the *American Journal of Hypertension* and the board of the American Society of Hypertension derived from charges of influence by drug companies on the society’s affairs.<sup>24</sup>

Our literature search found many published meta-analyses on antihypertensive drugs. If these are unbiased they have the potential to guide policy and save lives, but if biased they may do the opposite. We examined whether, after controlling for other

important characteristics of meta-analyses, financial ties to one drug company were associated with favourable results or conclusions in meta-analyses on antihypertensive drugs. Our a priori hypothesis was that financial ties to one drug company would be associated with favourable results and conclusions.

**METHODS**

We included meta-analyses published up to December 2004 that evaluated the effects of antihypertensive drugs on clinical outcomes in adults. The comparison group could include placebo, no treatment, usual care, or active therapy. We defined meta-analyses as systematic reviews that quantitatively combined data from at least two studies. We excluded meta-analyses on pregnant women and children because the mechanisms of hypertension in these populations differ from those in adults with chronically elevated blood pressure.

We also excluded meta-analyses that were duplicates or that overlapped considerably with one another. Duplicate meta-analyses were those that shared at least one author and evaluated the same trials and primary outcome measures. Overlapping meta-analyses were those that did not qualify as duplicate meta-analyses but shared at least one author, at least one trial, and the same topic (for example, the update of a pre-existing meta-analysis with new trial data). From each group of duplicate or overlapping meta-analyses we identified a representative meta-analysis to be included in the study, which was the meta-analysis that was published first. If two meta-analyses

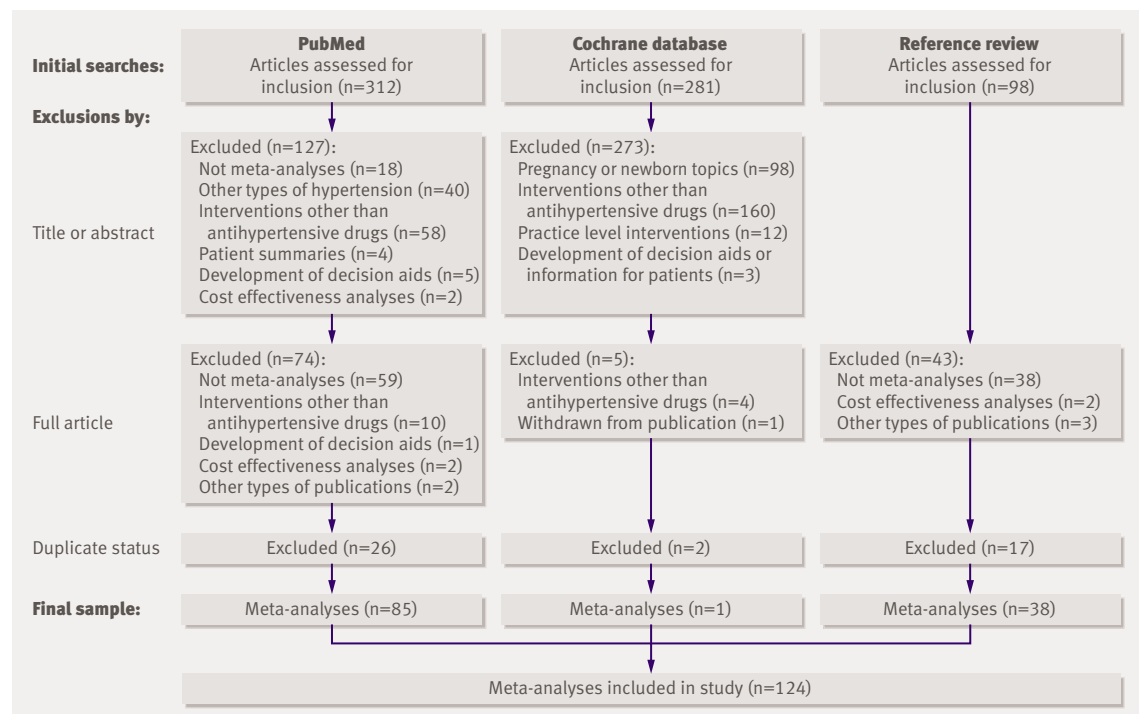
were published simultaneously, we randomly selected one for inclusion by rolling a dice.

**Search strategy**

We identified meta-analyses, without language restriction, by searching PubMed and the *Cochrane Database of Systematic Reviews* and by hand searching the reference lists of identified meta-analyses. A description of the search terms is available on bmj.com. One of us (VY) reviewed the titles and abstracts of all potential meta-analyses for inclusion. If the title was uninformative and no abstract was available, VY retrieved and reviewed the full text of the article to determine its eligibility.

**Definition of financial ties**

Financial ties were categorised as one drug company compared with all others. Information on financial ties was obtained from three sources: disclosures in the meta-analysis itself—sources of funding for the study or authors, or author affiliations; disclosures of industry or other sponsorship in the journal supplement in which a meta-analysis was published; and disclosures of financial ties in previous research articles on antihypertensive drugs by the first author of the included meta-analysis, arbitrarily going back three years before the publication date of the referent meta-analysis. Meta-analyses with financial ties to one drug company as disclosed in any one of the three sources, were defined as having financial ties to one drug company. We designed this definition of financial ties to be conservative. For example, a meta-analysis



Searches for meta-analyses and reasons for exclusion

**Table 1** | Meta-analyses included in study and their respective coding, by subcategory, for financial ties, quality score, results, and conclusions

Web reference No	Financial ties*	Quality score†	Results	Conclusions
w1	No statement	1	Neither in favour nor against	Neutral
w2	One company	2	Unclear	In favour of study drug
w3	No statement	0	Neither in favour nor against	In favour of study drug
w4	No statement	10	In favour of study drug	In favour of study drug
w5	No statement	10	Neither in favour nor against	Neutral
w6	Non-profit	6	In favour of study drug	In favour of study drug
w7	One company	8	In favour of study drug	In favour of study drug
w8	No statement	16	In favour of study drug	In favour of study drug
w9	One company	3	In favour of study drug	In favour of study drug
w10	One company	6	Neither in favour nor against	In favour of study drug
w11	Non-profit	1	In favour of study drug	In favour of study drug
w12	Non-profit	7	Other	Neutral
w13	No statement	9	In favour of study drug	In favour of study drug
w14	Multiple companies	16	In favour of study drug	In favour of study drug
w15	One company	3	In favour of study drug	In favour of study drug
w16	One company, non-profit	10	Against study drug	Against study drug
w17	Non-profit	12	In favour of study drug	In favour of study drug
w18	One company	6	Unclear	In favour of study drug
w19	One company	0	Unclear	In favour of study drug
w20	One company	4	In favour of study drug	In favour of study drug
w21	One company	7	In favour of study drug	In favour of study drug
w22	One company	5	In favour of study drug	In favour of study drug
w23	Non-profit	4	Neither in favour nor against	In favour of study drug
w24	No statement	10	In favour of study drug	In favour of study drug
w25	One company	5	In favour of study drug	In favour of study drug
w26	Non-profit	10	In favour of study drug	In favour of study drug
w27	One company	3	Unclear	In favour of study drug
w28	One company	1	In favour of study drug	In favour of study drug
w29	One company	5	Unclear	In favour of study drug
w30	One company	2	Neither in favour nor against	In favour of study drug
w31	Multiple companies, non-profit	1	Unclear	Neutral
w32	One company	4	Against study drug	Against study drug
w33	One company	13	In favour of study drug	In favour of study drug
w34	Non-profit	16	In favour of study drug	In favour of study drug
w35	One company	0	In favour of study drug	In favour of study drug
w36	No statement	6	Neither in favour nor against	In favour of study drug
w37	Non-profit	8	In favour of study drug	In favour of study drug
w38	Non-profit	9	In favour of study drug	In favour of study drug
w39	No statement	7	In favour of study drug	In favour of study drug
w40	One company	1	In favour of study drug	In favour of study drug
w41	One company	9	In favour of study drug	In favour of study drug
w42	Non-profit	10	In favour of study drug	In favour of study drug
w43	No statement	1	Neither in favour nor against	Neutral
w44	No statement	10	Neither in favour nor against	Neutral
w45	One company	8	Unclear	In favour of study drug
w46	Non-profit	10	Unclear	Neutral
w47	Other only‡	9	In favour of study drug	In favour of study drug
w48	Multiple companies	4	Against study drug	Against study drug
w49	Non-profit	9	Neither in favour nor against	Neutral
w50	One company	11	In favour of study drug	In favour of study drug
w51	Non-profit	14	In favour of study drug	In favour of study drug
w52	One company, non-profit	7	In favour of study drug	In favour of study drug
w53	Non-profit	5	In favour of study drug	In favour of study drug
w54	Non-profit	12	In favour of study drug	In favour of study drug
w55	No statement	5	In favour of study drug	In favour of study drug
w56	No statement	15	Other	Other
w57	One company	1	Unclear	In favour of study drug
w58	One company	5	Neither in favour nor against	In favour of study drug
w59	One company	0	In favour of study drug	In favour of study drug
w60	Non-profit	8	In favour of study drug	In favour of study drug
w61	No statement	10	In favour of study drug	In favour of study drug
w62	Non-profit	9	In favour of study drug	In favour of study drug
w63	No statement	13	In favour of study drug	In favour of study drug

w64	One company	5	In favour of study drug	In favour of study drug
w65	No statement	7	In favour of study drug	In favour of study drug
w66	Non-profit	0	In favour of study drug	Unclear
w67	One company	7	In favour of study drug	In favour of study drug
w68	One company	8	In favour of study drug	In favour of study drug
w69	Non-profit	2	In favour of study drug	In favour of study drug
w70	Non-profit	7	In favour of study drug	In favour of study drug
w71	Multiple companies	5	In favour of study drug	In favour of study drug
w72	Multiple companies	0	Neither in favour nor against	In favour of study drug
w73	One company	0	Neither in favour nor against	In favour of study drug
w74	Multiple companies	11	In favour of study drug	In favour of study drug
w75	One company	3	Neither in favour nor against	In favour of study drug
w76	None§	17	In favour of study drug	In favour of study drug
w77	Multiple companies, non-profit	10	In favour of study drug	In favour of study drug
w78	One company	0	Neither in favour nor against	In favour of study drug
w79	No statement	13	In favour of study drug	In favour of study drug
w80	Non-profit	12	In favour of study drug	In favour of study drug
w81	One company	3	In favour of study drug	In favour of study drug
w82	One company	9	Neither in favour nor against	In favour of study drug
w83	Multiple companies	14	In favour of study drug	In favour of study drug
w84	Multiple companies	13	Against study drug	Against study drug
w85	Multiple companies	12	In favour of study drug	In favour of study drug
w86	Non-profit	2	Unclear	Neutral
w87	No statement	7	Against study drug	Against study drug
w88	One company	11	In favour of study drug	In favour of study drug
w89	One company	1	Unclear	In favour of study drug
w90	Multiple companies	1	In favour of study drug	In favour of study drug
w91	No statement	2	Neither in favour nor against	Neutral
w92	Multiple companies, non-profit	13	In favour of study drug	In favour of study drug
w93	One company	3	In favour of study drug	In favour of study drug
w94	No statement	1	Neither in favour nor against	In favour of study drug
w95	Multiple companies, non-profit	14	In favour of study drug	In favour of study drug
w96	Multiple companies	0	Unclear	Against study drug
w97	One company	16	Neither in favour nor against	Neutral
w98	One company	17	In favour of study drug	In favour of study drug
w99	One company	7	In favour of study drug	In favour of study drug
w100	Non-profit	5	In favour of study drug	In favour of study drug
w101	One company	14	In favour of study drug	In favour of study drug
w102	Non-profit	9	In favour of study drug	In favour of study drug
w103	One company	3	In favour of study drug	In favour of study drug
w104	One company	3	Neither in favour nor against	In favour of study drug
w105	No statement	14	Neither in favour nor against	Neutral
w106	No statement	9	In favour of study drug	In favour of study drug
w107	Multiple companies	0	Unclear	In favour of study drug
w108	One company	2	In favour of study drug	In favour of study drug
w109	No statement	6	In favour of study drug	In favour of study drug
w110	Multiple companies	2	In favour of study drug	In favour of study drug
w111	One company	0	Unclear	Unclear
w112	One company	1	Neither in favour nor against	Neutral
w113	Multiple companies	4	In favour of study drug	In favour of study drug
w114	One company, non-profit	8	Neither in favour nor against	Neutral
w115	One company, non-profit	2	In favour of study drug	In favour of study drug
w116	Multiple companies	12	Neither in favour nor against	In favour of study drug
w117	One company	2	Unclear	In favour of study drug
w118	Multiple companies, non-profit	10	In favour of study drug	In favour of study drug
w119	Non-profit	6	Unclear	Neutral
w120	One company	0	Other	In favour of study drug
w121	No statement	7	In favour of study drug	In favour of study drug
w122	Non-profit	16	In favour of study drug	In favour of study drug
w123	One company	1	In favour of study drug	In favour of study drug
w124	One company	10	In favour of study drug	In favour of study drug

\*Subcategories of "one company, non-profit" and "multiple companies, non-profit" were combined for purposes of calculating descriptive statistics in table 5, as together they only represent nine meta-analyses.

†Minimum score=0, maximum score=18.

‡One meta-analysis in this predefined subcategory (w47) was included in "non-profit" subcategory for purposes of calculating descriptive statistics in table 5.

§One meta-analysis in this predefined subcategory (w76) was included in "no statement" subcategory for purposes of calculating descriptive statistics in table 5.

that we classified as having financial ties to one drug company on the basis of publication in an industry sponsored supplement could also have had financial ties to academia on the basis of the funding source of the meta-analysis. Academic financial ties might be expected to dilute the potential influence of industry, thus assuring that our findings would be conservative rather than inflated.

We carried out sensitivity analyses using different definitions of financial ties—using information disclosed only in the meta-analysis, or using information disclosed in the meta-analysis and in the supplement in which it was published. This shifted meta-analyses from the category of financial ties to one drug company to the category of all other financial ties.

We collected additional data on the financial ties of meta-analyses in the all other category. The subcategories for this category were defined as having financial ties to multiple drug companies; non-profit (academic, government, foundation, or professional) groups; any drug company (single or multiple) and non-profit; and no statement. We originally had two other subcategories of “no funding” and “only other,” but these contained only one meta-analysis each, so we combined the data with the no statement and non-profit subcategories, respectively. We collected these data with the a priori hypothesis that, even within the all other category, graded differences would exist between meta-analyses in the degree to which their results or conclusions were favourable towards the study drug, depending on their subcategory of financial tie.

#### Definition of the study drug and outcome measure for each meta-analysis

The study drug and outcome measure were defined by the authors of the meta-analyses or if left unspecified we defined them as the first treatment and outcome described in the results. The study drug could be single

or combined therapy. If multiple primary outcome measures were explicitly identified, we deemed results or conclusions to be favourable if at least 50% of the outcome measures were favourable.

#### Primary outcome measures for this study

The primary outcome measures for this study were results, as determined by us, and conclusions, as stated by the authors of the meta-analyses. Our per protocol analyses were prespecified to use dichotomous coding of the results and conclusions as being favourable towards the study drug compared with not favourable. We collected additional data on subcategories of the not favourable group.

Results were coded from 1-5, with 1 being statistically in favour of the study drug, 2 being statistically against the study drug, 3 being statistically neither in favour nor against the study drug, 4 being unclear, and 5 being other. In accordance with our protocol we considered results coded as 1 to be favourable towards the study drug and those coded as 2-5 to be not favourable. We believe this coding is the most widely used for non-equivalency studies.

Conclusions were coded from 1-5, with 1 being in favour of the study drug, 2 being against the study drug, 3 being neutral towards the study drug, 4 being unclear, and 5 being other. In accordance with our protocol we considered conclusions coded as 1 to be favourable towards the study drug and those coded as 2-5 to be not favourable.

#### Other potentially relevant variables

We wanted to determine whether certain financial ties were associated with skewed results or conclusions, even after controlling for other variables. We therefore collected data on other characteristics of meta-analyses that our literature review suggested might be associated with favourable results or conclusions.

Better methodological quality of meta-analyses has not been consistently associated with favourable conclusions.<sup>25,26</sup> We evaluated the methodological quality of each meta-analysis using a modified version of the Oxman and Guyatt quality instrument,<sup>27</sup> which rates systematic reviews and meta-analyses on whether they include design features aimed at reducing bias, and assigns a summary score to each meta-analysis. The quality instrument has nine questions: Did the authors clearly describe their strategy for identifying primary research studies on the meta-analysis topic? Was the search strategy appropriate? Did the authors clearly report their criteria for deciding which studies to include and exclude? Were the inclusion and exclusion criteria appropriate? Did the authors clearly report their criteria for assessing the quality or validity of studies included? Was the validity assessment appropriate? Did the authors clearly report their strategy for quantitatively combining study results? Were study results combined appropriately? Were the stated conclusions supported by the data presented? The only feature evaluated by Oxman and Guyatt but not evaluated by our quality instrument was the overall scientific quality of the

**Table 2** | Characteristics of included meta-analyses. Values are number (percentage) of meta-analyses unless stated otherwise

Characteristic	Meta-analyses (n=124)
Financial ties with one drug company	49 (40)
Mean (range), median quality score*	6.66 (0-17), 7
Published in journal supplement	21 (17)
Searched or included non-English literature	11 (9)
Described process of data abstraction	27 (22)
Included non-randomised controlled trials	38 (31)
Included unpublished studies	5 (4)
Included studies that used only placebo group as control group	27 (22)
Focused on newer class of drug	51 (41)
Used surrogate outcomes only	51 (41)
Used composite outcomes only	3 (2)
Carried out evaluations of heterogeneity	62 (50)
Carried out sensitivity analyses	70 (56)

\*Score was continuous variable from 0-18, with higher scores indicating better quality and lower scores indicating worse quality.

overview, which we thought would be redundant with the quality score. For each design feature the meta-analysis could receive a maximum of two points for fulfilling the criterion, one point for partially fulfilling it, or zero points for not fulfilling it. The quality score was the sum of these points, with the total possible being 18. We also evaluated whether the quality scores correlated significantly with any of the other characteristics of the meta-analyses.

Some evidence suggests that supplements from symposiums, especially those sponsored by drug companies, contain articles that are biased and of poor quality.<sup>28,29</sup> We determined whether the meta-analyses were published in journal supplements.

We also collected data on additional characteristics: whether the meta-analyses involved literature searches or included studies in languages other than English, as well as in English, compared with in English only<sup>30,31</sup>; included a description of the process of data abstraction compared with no description<sup>32,34</sup>; included studies that were not randomised controlled trials compared with included only randomised controlled trials<sup>35</sup>; included unpublished plus published studies compared with only published studies<sup>36</sup>; included only studies that used placebo groups as the control group compared with studies that used other comparator groups (for example, no treatment, usual care, active drug control)<sup>37</sup>; focused only on newer classes of drugs compared with older classes (newer drugs being, for example, angiotensin converting enzyme inhibitors, angiotensin II receptor blockers, or  $\alpha$  blockers compared with older drugs, defined as  $\beta$  blockers and diuretics)<sup>9,38</sup>; used surrogate outcomes only (for example, blood pressure, level of creatinine, levels of lipids) compared with morbidity and mortality outcomes (for example, myocardial infarction, dependence

on dialysis, death)<sup>37,39</sup>; used composite outcomes only (for example, myocardial infarction, stroke, and death) compared with distinct outcomes (for example, total mortality)<sup>40</sup>; carried out evaluations of heterogeneity of included studies compared with no evaluations<sup>41</sup>; and carried out sensitivity analyses of the results compared with no sensitivity analyses.<sup>42</sup>

#### Data extraction

We pretested our data extraction tool and quality instrument during a pilot study. This pilot study showed good intercoder reliability between the three reviewers in data extraction and quality assessment, despite one reviewer being unblinded and the other two being blinded to information on financial ties, as well as to author identity. One researcher (VY) unblinded to financial ties and author identity coded data collection items for the meta-analyses in our main study. A second coder (LAB), blinded to financial ties (according to our study definition) and author identity (name, affiliation, and address), coded a random sample of 24 (19%) of the meta-analyses in our main study. The degree of agreement between the two reviewers' evaluations were  $\kappa=0.74$  (substantial) for results and  $\kappa=0.60$  (moderate) for conclusions.<sup>43</sup>

#### Statistical analyses

We used univariate logistic regression analyses to evaluate whether financial ties or other characteristics of meta-analyses were associated with favourable results or conclusions. Variables that were found to be significant to the level of  $P<0.05$  on univariate analyses were then entered into exploratory multiple logistic regression models. All analyses were carried out using SAS version 9.1.

**Table 3 | Univariate analyses of associations between favourable results or conclusions and characteristics of meta-analysis**

Characteristic	Favourable results		Favourable conclusions	
	Odds ratio (95% CI)	P value	Odds ratio (95% CI)	P value
Financial ties with one drug company	0.65 (0.31 to 1.36)	0.25	4.09 (1.30 to 12.83)	0.016
Better quality*	1.16 (1.07 to 1.27)	<0.001	1.02 (0.93 to 1.12)	0.64
Published in journal supplement	0.40 (0.16 to 1.05)	0.062	2.58 (0.56 to 11.93)	0.23
Searched or included non-English literature	0.74 (0.21 to 2.56)	0.63	0.61 (0.15 to 2.49)	0.49
Described process of data abstraction	2.09 (0.81 to 5.41)	0.13	1.07 (0.36 to 3.20)	0.90
Included non-randomised controlled trials	0.51 (0.23 to 1.11)	0.088	1.09 (0.41 to 2.90)	0.86
Included unpublished studies	2.61 (0.28 to 24.09)	0.40	†	†
Included studies that used only placebo group as control group	1.67 (0.67 to 4.18)	0.28	3.67 (0.81 to 16.71)	0.093
Focused on newer class of drug	0.48 (0.23 to 1.00)	0.050	1.91 (0.73 to 5.01)	0.19
Used surrogate outcomes only	0.48 (0.23 to 1.00)	0.050	0.97 (0.39 to 2.40)	0.95
Used composite outcomes only	0.31 (0.03 to 3.48)	0.34	0.47 (0.04 to 5.40)	0.54
Carried out evaluations of heterogeneity	2.65 (1.25 to 5.59)	0.011	1.00 (0.41 to 2.44)	1.00
Carried out sensitivity analyses	3.61 (1.69 to 7.71)	<0.001	1.12 (0.46 to 2.75)	0.80

Odds ratios >1 indicate that characteristic is associated with more favourable results or conclusions, whereas odds ratios <1 indicates that characteristic is associated with less favourable results or conclusions.

\*Quality score was continuous variable from 0-18, with higher scores indicating better quality and lower scores indicating worse quality.

†Model was not possible because observations at one level of the predictor were all same—that is, all meta-analyses that included unpublished studies had favourable conclusions.

**Table 4** | Final model: multivariate analyses of associations between favourable results or conclusions and characteristics of meta-analysis

Meta-analysis characteristic	Favourable results		Favourable conclusions	
	Odds ratio (95% CI)	P value	Odds ratio (95% CI)	P value
Financial ties with one drug company	0.99 (0.44 to 2.23)	0.99	5.11 (1.54 to 16.92)	0.008
Better quality*	1.16 (1.06 to 1.27)	0.001	1.07 (0.97 to 1.19)	0.19

\*Quality score was continuous variable from 0-18, with higher scores indicating better quality and lower scores indicating worse quality.

## RESULTS

The combined search strategies identified 691 potentially relevant meta-analyses on antihypertensive drugs in adults. Most were ineligible and were excluded (figure), many after review of the title or abstract. Overall, 291 articles were read in full. Of the 169 meta-analyses that met all other eligibility criteria, 45 were excluded for being duplicates (n=20) or for overlapping with other meta-analyses (n=25). In total, 124 meta-analyses met our inclusion criteria, including two in Spanish, one in German, and the remainder in English. Table 1 shows the coding for the results, conclusions, quality scores, and financial ties of these meta-analyses.

### Characteristics of included meta-analyses

The included meta-analyses were published from 1983 to 2004, with 50% published after 1996. Table 2 summarises the other characteristics of the meta-analyses. A substantial portion (49 of 124, 40%) had financial ties to one drug company. Of these, 9 (18%) disclosed such funding in the meta-analysis, 5 (10%) in the sponsored supplement, and 12 (24%) in the authors' previous publications, whereas the rest had a mixture of disclosures. Of the 75 (60%) meta-analyses without financial ties to one drug company, the financial ties were diverse, subcategorised as multiple drug companies in 14 (19%), non-profit in 27 (36%), drug and non-profit in 9 (12%), and no statement in 25 (33%).

### Financial ties or other meta-analysis characteristics and favourable results or conclusions

#### Univariate logistic regression analyses

Only meta-analyses with better quality and those that evaluated the heterogeneity of included studies or

carried out sensitivity analyses were significantly more likely to have favourable results (table 3). Meta-analyses with financial ties to one drug company were not more likely than others to have favourable results but were more likely to have favourable conclusions.

#### Multiple logistic regression analyses

Those variables found to be significant on univariate analyses (financial ties to one drug company, better quality, evaluated heterogeneity, and carried out sensitivity analyses) were to have been included in multiple logistic regression analyses. But the variables of better quality, evaluated heterogeneity, and carried out sensitivity analyses were found to be significantly associated (P<0.001 for all pairwise comparisons by the Fisher exact test and the Mann-Whitney rank sum test). We therefore identified which of the three was the strongest predictor—better quality—and used only this variable in the final model. This meant that the final model contained only two variables: financial ties to one drug company and better quality.

Meta-analyses that had financial ties to one drug company were not associated with favourable results but remained significantly associated with favourable conclusions, even when controlling for the quality of the meta-analyses (table 4). Meta-analyses of better quality remained associated with favourable results.

To test the robustness of our final model we carried out multiple sensitivity analyses. We ran two models that used alternative definitions of financial ties. Another model included the other two variables that were significantly associated with better quality (evaluated heterogeneity and carried out sensitivity analyses). An additional model included those variables with P values from 0.05-0.10 (was published in a journal supplement, included studies of non-

**Table 5** | Proportion of meta-analyses with favourable results or conclusions, and proportion with poor concordance between results and conclusions, by financial ties\*

Financial ties	No (%) with favourable results	No (%) with favourable conclusions	No (%) with poor concordance between results and conclusions*
One drug company (n=49)	27 (55)	45 (92)	18 (37)
All other (n=75):	49 (65)	55 (73)	6 (8)
Multiple drug companies (n=14)	8 (57)	11 (79)	3 (21)
No statement (n=25)	14 (56)	17 (68)	3 (12)
Both drug and non-profit (n=9)	6 (67)	6 (67)	0 (0)
Non-profit (n=27)	21 (78)	21 (78)	0 (0)

\*Poor concordance for each row was determined by the calculation: [number of meta-analyses with favourable conclusions]-[number of meta-analyses with favourable results].

**WHAT IS ALREADY KNOWN ON THIS TOPIC**

The results and conclusions of randomised controlled trials with financial ties to one drug company are more likely to favour the sponsor's products

A study that compared Cochrane meta-analyses to industry supported meta-analyses in print journals suggests that the same holds true for meta-analyses

**WHAT THIS STUDY ADDS**

Meta-analyses with financial ties to one drug company are no more likely than others to have results that favour the company's drugs but are more likely to have favourable conclusions

Editors and peer reviewers failed to prevent publication of biased conclusions in meta-analyses

randomised controlled trials, focused on a newer class of drug, and used surrogate outcomes only). All of these models had similar findings to those reported for the final model. Finally, financial ties to one drug company were uniformly associated with favourable conclusions, regardless of the comparator subcategory of financial ties (for example, multiple drug, non-profit, drug and non-profit, and no statement).

*Type of financial tie and concordance between results and conclusions*

Meta-analyses that had financial ties to one drug company had the worst concordance between results and conclusions, with 27 of 49 (55%) having favourable results but 45 of 49 (92%) having favourable conclusions (table 5). In contrast, meta-analyses with financial ties to two of the subcategories of the "all other" category of financial ties—the non-profit and both drug and non-profit subcategories—had excellent concordance between favourable results and conclusions. This finding was not altered by sensitivity analyses using different definitions of financial ties.

**DISCUSSION**

Meta-analyses with favourable conclusions, but not results, were more likely to have financial ties to one drug company than other ties, even when controlling for other characteristics of meta-analyses. These findings suggest discordance between the data that underlie the results and the interpretation, or "spin," of these data that constitute the conclusions. In contrast, meta-analyses with financial ties to non-profit groups had excellent concordance between results and conclusions.

Because we used conservative assumptions in defining financial ties, the odds ratio for our main finding is likely to be an underestimate of the true relation between financial ties to one drug company and favourable conclusions.

**Findings in the context of previously published work**

We were not able to find any studies of financial ties and the results of meta-analyses that had statistically significant findings. In 1987 the authors of a study noted variability in their conclusions, despite similarity in results, but could not explain these differences by looking at the inclusion criteria or statistical methods

of the meta-analyses.<sup>44</sup> Our findings of an association between financial ties to one drug company and favourable conclusions might explain their observations. They also reinforce the findings of another study,<sup>22</sup> but for a large cohort of meta-analyses published in the print literature and with adjustment for confounding by statistical methods rather than by matching. A similar study was carried out on passive smoking, but evaluated systematic reviews rather than meta-analyses.<sup>10</sup> The findings that the conclusions of review articles were associated with authors' affiliations with the tobacco industry also parallel our findings.

We identified no association between meta-analyses of better quality and conclusions. In contrast, one study found that reviews of better quality on spinal manipulation were more likely to have favourable conclusions,<sup>25</sup> whereas another study found that meta-analyses of better quality on analgesics were less likely to have favourable conclusions.<sup>26</sup> One cause of these discrepancies may be that neither study controlled for funding source.

**Limitations, unanswered questions, and future research**

Our study design has potential for confounding. By collecting data on characteristics of the meta-analyses suggested by the literature to be potential confounders of results or conclusions, we were able to adjust for confounding. Few potential confounders were found to be significant on univariate or multivariate analyses.

Another methodological limitation of our study is that only one of us (VY) reviewed the meta-analyses, both for inclusion in the study and for data extraction and quality assessment. This same reviewer was not blinded to important characteristics of the meta-analyses, including financial ties. It could be said that this method of evaluation introduces the potential for bias. However, evidence from our own work and the work of others suggests that blinded data extraction does not make a clinically or statistically significant difference in study outcome and that blinded quality assessments may yield both higher and lower scores.<sup>10,32,34,45</sup> Furthermore, the Cochrane Collaboration handbook states that "A section is being prepared on the issue of whether data extraction should be done blinded; for example to the authors and journal and to the results when assessing quality. Although there is some evidence that blinded assessments of the quality of trials may be more reliable and different from assessments that are not blinded (Jadad 1996, Moher 1998b), blinding is difficult to achieve, time consuming and may not substantially alter the results of a review (Berlin 1997a, Berlin 1997b)."<sup>46</sup> Our pilot study showed good intercoder reliability between the three reviewers in data coding, despite one reviewer (VY) being unblinded to information on financial ties and author identity. In our main study we found good intercoder reliability between the unblinded reviewer (VY) and a blinded reviewer (LAB) who evaluated a randomly selected subset of meta-analyses.

We did not confirm disclosure of financial ties by other means, such as examining the authors' grant



applications or investment profiles. Sensitivity analyses of the primary outcomes using different definitions of financial ties were consistent, however, which suggests that our findings are robust.

Our definition of financial ties was conservative in that a meta-analysis was classified as having financial ties to one drug company if it had such ties on the basis of three sources. Our definition for financial ties was arbitrary for the component based on first authors' previous articles on antihypertensive drugs. We chose to focus on first authors and their articles on antihypertensive drugs going back only three years because we hypothesised that these limitations would capture financial ties with the most immediacy, relevance, and potential to influence the meta-analyses of interest. We did not test this hypothesis. Yet the sensitivity analyses with this component of the definition for financial ties excluded had comparable findings to our primary analyses.

The generalisability of our study is limited by its restriction to one clinical topic. Our findings have considerable relevance to the real world, however, as the marketing of antihypertensive drugs constitutes a multibillion dollar a year industry, and antihypertensives are some of the most prescribed drug classes in the world.<sup>23</sup>

### Conclusions

That we found poor concordance between results and conclusions in some meta-analyses of antihypertensive drugs suggests that meta-analyses, as with other study types, are open to the influence of systematic bias, in this case by having financial ties to one drug company. Our study also exposes a failure of peer review. Both editors and peer reviewers must have read manuscript versions of those meta-analyses containing discordant results and conclusions, yet they did not prevent publication of biased conclusions. Editors and peer reviewers, as well as policymakers, meta-analysts, and readers should closely scrutinise the conclusions of meta-analyses to ensure that they are supported by the data.

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**Contributors:** VY refined the idea for the study; designed and coordinated the pilot study, and collected, analysed, and interpreted its data; designed all parts of the current study; coordinated the study; carried out the literature and manual searches; evaluated all potential meta-analyses for inclusion; collected data from all included meta-analyses; analysed the data along with the biostatistician; interpreted the data; and wrote the paper. She is guarantor for the paper. DR had the initial idea for the study; collected data in the pilot study; provided input on the design, data collection, analyses, and interpretation of the study; and reviewed and provided substantive feedback on the paper. LAB provided input on the design, data collection, analyses, and interpretation of the study; gave special input on the data extraction tool; collected data for the pilot study and a subset of meta-analyses in the current study; and reviewed and provided substantive feedback on the paper.

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